

PROJECT REMIX VENTURES

THE BILLBOARD

MONTHLY

ISSUE 3 | SEPT 30, 2023



PRV NEWSLETTER

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About our newsletter


Welcome to The Billboard! Our PRV monthly digital newsletter.

This newsletter was created so that we can protect the identity of the justice involved youth we work for while creating a bridge of awareness and transparency to the community of what is possible when we empower youth in their pursuit of a better life and provide them with adequate support to get there.

In addition to highlighting PRV intern achievements, this newsletter shares information about community partner collaborations and is committed to bringing awareness to initiatives and events that build community and impact the greater Houston area in a positive way.

Each month we select one person or organization to receive "The Grammy" for their exemplary work creating positive change.

[DONATE](#)



HISPANIC HERITAGE MONTH

WE CELEBRATE HISPANIC HERITAGE MONTH EACH YEAR FROM SEPTEMBER 15TH TO OCTOBER 15TH TO HONOR THE VARIOUS CULTURES AND THE CONTRIBUTIONS OF BOTH HISPANIC AND LATINO AMERICANS FROM COUNTRIES ALL OVER THE WORLD.

WE CELEBRATE OUR ROOTS.

WE CELEBRATE OUR ANCESTORS AND THE TRADITIONS THEY HAVE PASSED DOWN TO US. WE CELEBRATE THE FOOD THAT UNITES US AND THE MUSIC THAT LIVES WITHIN US. WE CELEBRATE THE HERITAGE WE CARRY WITH PRIDE, NO MATTER WHERE WE ARE.

“I HAVE OFTEN SAID THAT AMERICA CAN BE DEFINED IN ONE WORD: POSSIBILITIES. THE HISPANIC COMMUNITY HAS ALWAYS EMBODIED THAT IDEAL. IT LIVES IN THE DREAMS OF THOSE WHO HAVE ONLY JUST ARRIVED HERE AND IN THE LEGACY OF FAMILIES WHO HAVE BEEN HERE FOR CENTURIES. LATINOS HAVE HELPED CHART AMERICA’S COURSE SINCE OUR START – AS DOCTORS AND ENGINEERS; ARTISTS AND ENTREPRENEURS; AND LEADERS IN SCIENCE, BUSINESS, LABOR, GOVERNMENT, AND MILITARY AND ACROSS GRASSROOTS MOVEMENTS. THEIR FAITH AND DRIVE HAVE PUSHED OUR COUNTRY TO GROW, PROSPER, AND PURSUE ITS HIGHEST IDEALS.”

-MIGUEL CARDONA

MORE INFORMATION ABOUT THE EVENTS LISTED BELOW CAN BE FOUND ON [365 THINGS TO DO IN HOUSTON](#)

Latinx Poetry Open Mic Night at AvantGarden | Wednesday, October 4 – Zachary Caballero hosts this night of open mic poetry from Write About Now that celebrates the voices of Latinx poets. \$10 and up. 7:30pm to 10:30pm.

44th Festival Chicano at Miller Outdoor Theatre | Thursday, October 5 to Saturday, October 7 | FREE

The Hermann Park stage again hosts this annual festival celebration of Chicano culture with performances across three nights, featuring David Lee Garza y Los Musicales on Thursday; Los Palominos on Friday; and a Saturday night performance from Little Joe y La Familia. 7pm.

Alejandro Fernandez in Concert at Toyota Center | Friday, October 6 – The multiple Grammy-winning Mexican mariachi singer returns to Houston, joined by his son Alex, for a night that celebrates Latino culture through music. \$49 and up. 9pm.

Grito Fest 2023 in Baytown | Friday, October 6 & Saturday, October 7 | FREE – The two-day Grito Fest celebrates Hispanic Heritage Month in Baytown, getting the ball rolling with a pre-party at Baytown Town Square, featuring mariachi, ballet folklórico and Tejano artist Gary Hobbs. The festival moves to Bicentennial Park on Saturday, with a full day of festival fun like a grito competition, jalapeño eating contest, dance performances and music from Ruben Ramos and the Mexican Revolution, and headliner La Leyenda. Times vary.

Frida Love Market at the Esplanade at Navigation | Saturday, October 7 | No Cover – At the East End Esplanade, this special pet-friendly market gathers local vendors for a community event that celebrates culture and the legacy of Frida Kahlo. 11am to 4pm.

Poder Hispano at M-K-T | Saturday, October 7 | FREE – The sprawling Heights district for dining and shopping hosts a special family-friendly market that highlights the cultures of Latin America through flavorful foods, arts and music.

Noon to 4pm.

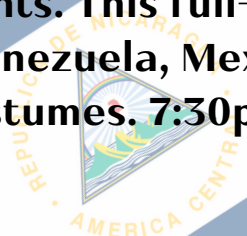
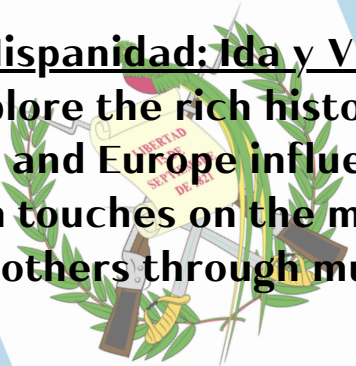
Venezuelan Festival at Central Green Park | Saturday, October 7 | FREE – The Katy shopping center hosts its annual Venezuelan Festival that also celebrates Central Green's 10th birthday. Enjoy delicious arepas, take in vibrant cultural performances, and celebrate Hispanic Heritage Month. 6pm to 10pm.

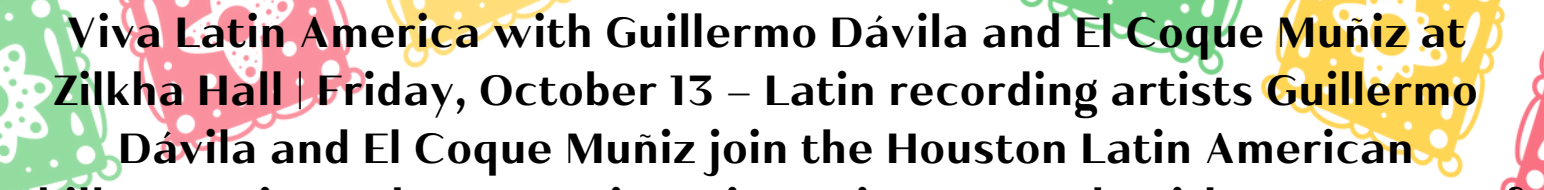
Football: UH Cougars vs. West Virginia at TDECU Stadium | Thursday, October 12 – Watch the Coogs host fellow Big 12 college West Virginia on Hispanic Heritage day at the stadium. \$40 and up. 6pm.

Latina Entrepreneurship Day Conference at Hermann Park | Friday, October 13 | FREE – Hosted by Latina Leadership Podcast, this one-day conference at Lott Hall in Hermann Park invites Latina entrepreneurs to come together in-person and virtually for a day of panels, keynote sessions, breakout workshops and conversations where business owners can showcase their ventures and learn how to grow them. Registration required. Times TBA.

Noche de Cumbia at Axelrad | Friday, October 13 | FREE – Son Rompe Pera headlines this monthly night of cumbia at the neon-lit garden of Axelrad. Come by for the unique sounds of the garage-cumbia-marimba-punk band and dance all night. 21+. 7pm to 1:30am.

Dia de la Hispanidad: Ida y Vuelta at Miller Outdoor Theatre | Friday, October 13 | FREE – Explore the rich history of music in the Americas and the way Indigenous cultures and Europe influenced the sounds of the continents. This full-scale production touches on the musical culture of Peru, Chile, Venezuela, Mexico and many others through music, dance, and magnificent costumes. 7:30pm.





Viva Latin America with Guillermo Dávila and El Coque Muñiz at Zilkha Hall | Friday, October 13 – Latin recording artists Guillermo Dávila and El Coque Muñiz join the Houston Latin American Philharmonic to close out Hispanic Heritage Month with a program of cultural highlights. Tickets TBA. 8pm.

Lucero y Mijares in Concert at Smart Financial Centre | Friday, October 13 – The celebrated Mexican singers join forces again for a tour that brings them through Sugar Land, performing some of their best known hits from solo careers that reach back to the 1980s. \$50 and up. 8:30pm.

Community Altar Workshop at Holocaust Museum Houston | Saturday, October 14 | FREE – This third annual workshop sees participants gathering to explore the meaning and significance of Día de los Muertos through craft making and working together to build an altar. 2pm to 4pm.

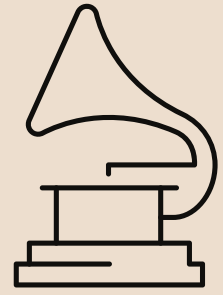
An Evening with Los Lobos at Miller Outdoor Theatre | Saturday, October 14 | FREE – The highly decorated Chicano rock band brings songs from their prolific albums to the Hermann Park stage for a free concert that helps close out Hispanic Heritage Month. 6:30pm.

Duelo de Acordeones in Concert at Smart Financial Centre | Saturday, October 14 – This night sees three Norteño bands assemble for a duel of accordions, including Pesado, Los Invasores de Nuevo León, and Los Cardenales de Nuevo León. \$79 and up. 8pm.

Sazon Latin Food Festival at Karbach Brewing | Sunday, October 15 | FREE – Taste all the best flavors from the Caribbean, Central, and South America as more than 20 different Latin food vendors set up at the Spring Branch brewery. 11am to 6pm.

THE GRAMMY

AUGUST 2023 RECIPIENT



Jessica Herrera

THE GRAMMY: FOR ECONOMIC DEVELOPMENT IN THE COMMUNITY

Jessica Herrera has been selected as The Grammy recipient this month for Economic Development for her dedication to providing educational resources and connection to capital to aspiring entrepreneurs or current business owners, with a focus on Latino community members in Houston. While achieving her MBA at the University of Houston – Downtown Jessica collaborated with community organizations to develop curriculums in small business development, access to capital, and connection to local resources to help minority entrepreneurs launch and grow their businesses. Jessica has been recognized by The National Association for Latino Community Asset Builders (NALCAB); and selected as a Pete Garcia Fellow in 2023.

The NALCAB Pete Garcia Community Economic Development Fellowship was established in 2010 to address the growing leadership gap in Latino-serving community development nonprofits.



As a Pete Garcia Fellow, Jessica is recognized as a next-generation Latino leader; building practical, personal, and professional skills needed to succeed in the community economic development field. Through the Pete Garcia Fellowship Jessica has completed a proposal to expand opportunity in the field of small-business ventures by integrating workspace models that provide financial capability crucial for unlocking economic potential for Latinos and other diverse communities of color.

VERSE VAULT

UNLOCKING THE UNTOLD STORIES OF OUR YOUTH - THESE ARE THEIR VERSES.

A DREAM

BY: MORGAN CROWELL

A DREAM OF A KID WITHOUT A LIFE, RAISED UP IN THE STREETS WITH NOTHING TO LIVE FOR

A DREAM WITH NOTHING BUT NEGATIVITY THAT FILLS YOUR HEART AND MIND

A DREAM WHERE DAYS FELT LIKE YEARS AND HOURS FELT LIKE DAYS

A DREAM THAT WOULD MAKE YOU FEEL THE OPPOSITE OF YOURSELF

A DREAM WHERE PAIN FEELS THE SAME AND SUICIDE IS IN ONE'S EVERYDAY THINKING

A DREAM WHERE PEOPLE DON'T LOVE YOU UNTIL YOU'RE GONE OR IN A "BETTER PLACE "

A DREAM WHERE LOYALTY IS WHAT YOU KNOW BUT CAN'T COMPREHEND LOVE

A DREAM WHERE YOUR ANGER TAKES OVER YOUR HAPPINESS AND YOU CANNOT CHANGE WHO YOU ARE

A DREAM WHERE YOU WANT TO LET IT ALL GO AND JUST BE YOU

A DREAM WHERE YOUR PAST CALLS YOUR NAME AND TRIES TO BECOME YOU FUTURE

BUT LIFE GRANTS NEW CHANCES AND BECOMES A DREAM DEFERRED

Project Remix

Ventures and Career Exploration

This week we launch a career exploration in entrepreneurship course at The Opportunity Center! This overview course curriculum combines technology and hands-on learning to create an interactive course that shows students how to approach business and life with an entrepreneurial mindset. The program builds awareness of entrepreneurship by having participants develop products through lecture and hands-on learning. At the end of course, each student leaves with a portfolio demonstrating the products and marketing skills learned in the course along with a certificate of completion.

Through this 9-week course students will learn about the entrepreneur mindset, cultivating creativity, financial literacy and budgeting, branding and marketing, and more. Through hands-on training, students will bring raw ideas to life before completion of the course - a formal sales pitch to potential buyers.

“The dream is free. The hustle is sold separately.”

- Unknown